







interpack



# Trends & Opportunities in Corrugated Packaging

### **Rising Consumer Demand for Eco-Friendly Solutions**

Southeast Asian consumers are increasingly mindful of the environmental impact of their consumption habits, driving a surge in demand for eco-friendly alternative. Corrugated carboard remains one of the most recyclable packaging material with the highest recycling rate across the packaging industry; making it an effective way for businesses and consumers to minimize carbon footprint.

## USD 228.6 billion

the global corrugated board packaging market size is estimated to exceed USD 220 billion by 2028



# Market Drivers in Southeast Asia



eCommerce

Demand for consumer packaged goods





Focus on sustainability and eco-friendly packaging

Rise of manufacturing activities



#### Key Sectors Leading the Growth Demand



Food & Beverage

**Electronic Goods** 





Pharmaceuticals

Personal Care



# A Look Back at 2023



103 exhibiting companies from 14 countries and regions

China, Germany, and Taiwan national group pavilions

5,399 visitors from 47 countries and region

## Who Should Exhibit

The platform of choice to meet buyers from Thailand and the Southeast Asian region, for equipment suppliers, machinery and solution providers of:

- + Corrugated board making machinery and equipment
- + Converting machinery and equipment
- + Consumables, supplies and accessories for printing and corrugated production
- + Base paper for corrugated board
- Paper / paperboard products making machinery and equipment
- + Software / Automation
- + Material handling
- + Waste handling
- + Corrugated, honeycomb, paperbased products
- + Related services

# Who You Will Meet

#### **Corrugated manufacturers**

Sheet manufacturers Box manufacturers

## Package converters

Folding carton converters Rigid carton converters

#### **Brand owners**

Industry verticals: F&B, fast-moving consumer goods (FMCG), transport & logistics, electrical appliances & electronics and more.

#### Designers

for corrugated box & related packaging

#### Manufacturers

of corrugated, honeycomb, paper-based products

Trade agencies & industry consultants

# Exhibitors' Perspectives

We are very focused on the Southeast Asian market. The exhibition has provided us with a unique opportunity to engage with potential customers, share our new developments, and gain a better understanding of the market. 33

Leonard Dürr Head of Sales, CONPRINTA GmbH & Co. KG

company, we have subsidiaries and offices all over the world including Thailand. And this exhibition gives us the possibility to be close to our customers and discover new customers in Thailand as well as for the Asia Pacific region.

#### Nils Croeger

Director, Sales & Business Development Asia Pacific, Mosca Asia Pte Ltd

exhibition to participate in, to be near our partners, meet our clients as well as finding new opportunities and new customers in a good environment.

Bilal Daaou

Export Business Developer, Renova SRL

# JOIN US at

CorruTec ASIA 2025!

Secure your choice location, book your booth space today.

corrutec@mda.com.sg (65) 6332 9620 www.corrutec-asia.com

# **Your Participation**

## Option A

Raw Space (min. 18 sqm)
SGD 550 / THB 14,300
per sqm

## **Option B**

SGD 650 / THB 16,900 per sgm

## Option C

Enhanced Shell Scheme (min. 12 sqm)
SGD 750 / THB 19,500
per sqm

All rates quoted are in Singapore Dollars. The Thai Baht fee is only applicable to companies registered in the Kingdom of Thailand and is subject to 7% VAT. Prevailing and additional charges may apply.

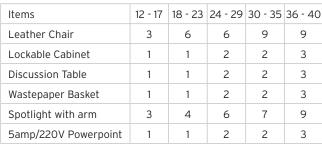


# BASIC SHELL SCHEME

\*Booth visuals for illustration purposes only. Actual layout may vary.

# ENTITLEMENT Area (in sqm) Items 12 - 17 18 - 23 24 - 29 30 - 35 36 - 4

**ELECTRICAL & FURNITURE** 



Note: Financial credit will not be given for any item not utilized. The information provided above is correct at the time of printing and is subject to changes. Changes may be required by the organizer, hence the terms contained here cannot form part of an offer or contract.

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# ENHANCED SHELL SCHEME

(Additional features: Tall Maxima structure with 1 colour for facade and wall panel lining, graphic print of company logo on fascia board and cabinet, storage room)

# Maximise Your Reach

A variety of high-impact, dynamic opportunities are available before, during and after the event, including:



## **Media Opportunity** Editorials and

potential news coverage



#### **On-Site Activities**

Technical presentations demonstrations, speaking slots



#### Social Media

Featured exhibitors, product and programme highlights



#### **Print Promotions**

On-site advertising, visitor guide, show updates, brochures, advertisements in trade publication



#### **Digital Advertising**

Web banners, product highlights on official website and E-newsletters

## Early Sign-Up Exclusive

Secure the opportunity to jump-start your promotional campaign as part of our **Promotional Roadshow Circuit** when you book your booth early.

Gain a competitive edge to showcase your expertise to a targeted audience throughout the region, well ahead of the event.

Unlock your gateway to Asia's corrugated packaging industry - book your booth space today.

corrutec@mda.com.sg | (65) 6332 9620

Subscribe Here



Concurrent exhibitions:









For enquiries:

### Within Thailand

Exposis Co., Ltd Tel (66) 2559 0856-8 info@exposis.co.th

#### **Overseas**

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