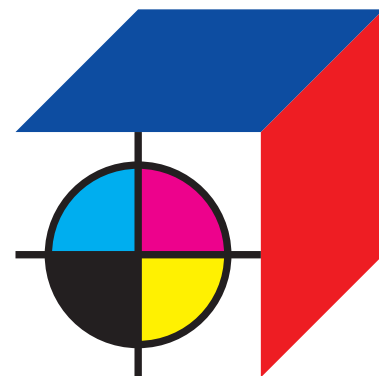


Invitation to Exhibit



**PACK PRINT  
INTERNATIONAL**

10<sup>th</sup> International  
Packaging And Printing  
Exhibition For Asia

**SOARING TO  
NEW HEIGHTS**

**Uncovering Total Solutions for the  
Packaging and Printing Industries**

**17 - 20 SEP 2025**  
**BITEC • Bangkok | [www.pack-print.de](http://www.pack-print.de)**

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Co-located exhibition :



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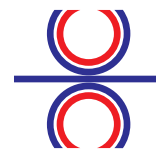
Messe Düsseldorf / Organizer of:



Jointly organized by :



สมาคมบรรจุภัณฑ์ไทย  
THE THAI PACKAGING ASSOCIATION



The Thai Printing  
Association



Messe  
Düsseldorf  
Asia



# About PACK PRINT INTERNATIONAL

Themed '**UNCOVERING TOTAL SOLUTIONS FOR THE PACKAGING AND PRINTING INDUSTRIES**', the 10th edition of PACK PRINT INTERNATIONAL in 2025 promises to unlock even more value for the industry. The comprehensive exhibition will bring together players across the entire value chain to become the one-stop destination for end-to-end printing and packaging solutions.

Exciting highlights include the return of **#GreenZone** presenting sustainable and eco-friendly solutions, a featured **Pack Print 360 Showcase** to connect manufacturers of packaging and printing products to buyers from FMCG (fast-moving consumer goods) and other vertical markets, as well as celebrating excellence with Regional Award Ceremonies and Conferences for the packaging and printing industries, respectively.

Organized jointly by Messe Düsseldorf Asia, The Thai Packaging Association and The Thai Printing Association, PACK PRINT INTERNATIONAL is more than an exhibition; it's an all-encompassing roadmap connecting industry to the region, bridging businesses to global brands.



#GreenZone



Pack Print 360  
Showcase



Regional Award  
Ceremonies for Packaging  
& Printing Industries



Exhibitor  
Technical  
Presentations



Conference &  
Seminars



Navigate Trends &  
Exchange Expertise



Connect &  
Collaborate



Ignite  
Innovation

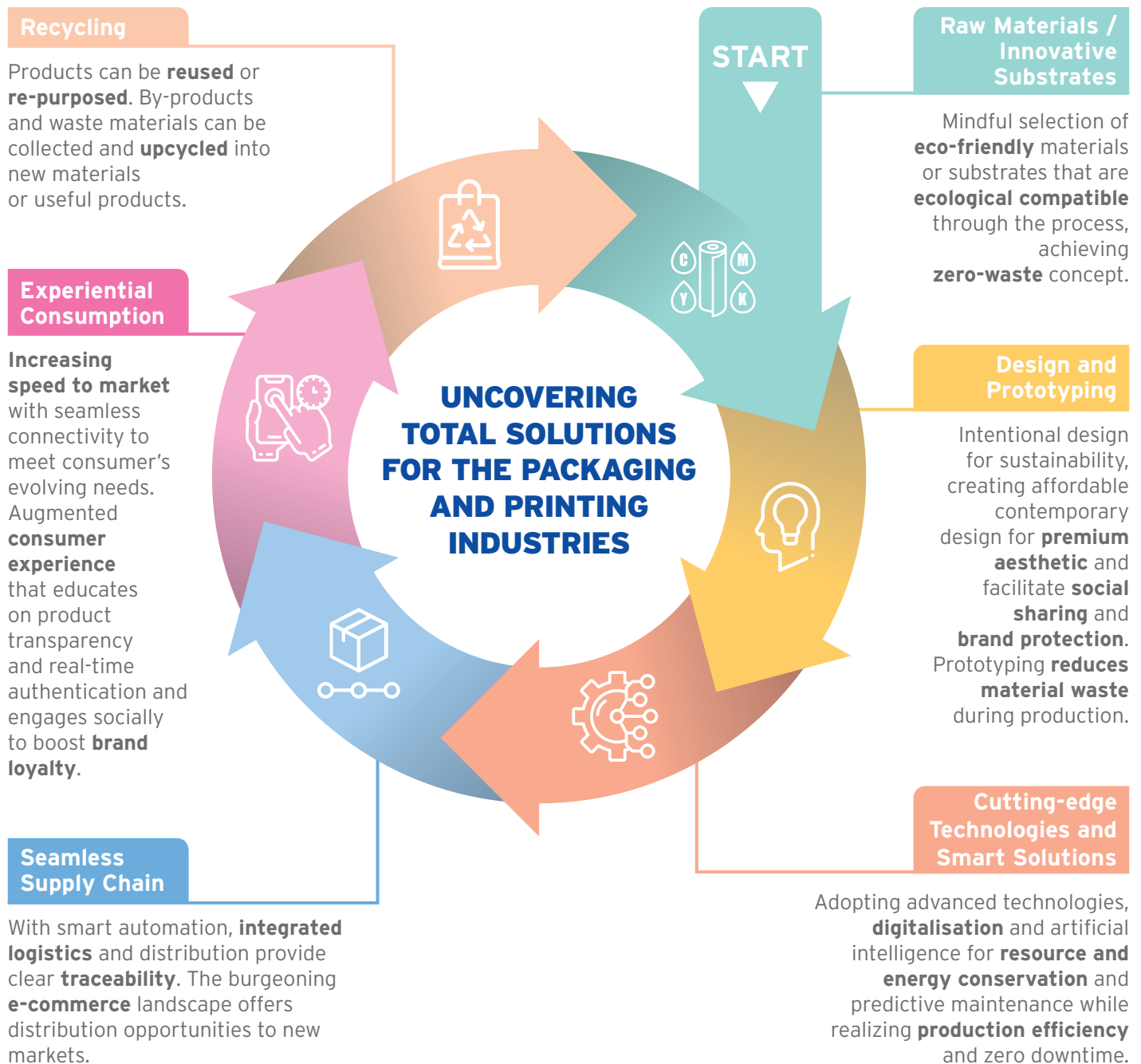


Celebrate Excellence &  
Meet Leading Buyers

PACK PRINT INTERNATIONAL 2025 is proud to be the partner of SHIFT25 - Asian Packaging and Labels Conference, Asian Packaging Excellence Awards 2025 and Asian Print Awards 2025.



# Unlocking More Value Through the Journey from Idea to Impact to Regeneration



**Secure your choice location, book your booth space today!**  
**Contact us at [ppi@mda.com.sg](mailto:ppi@mda.com.sg) | (65) 6332 9620**



# Turning INSIGHTS Into OPPORTUNITIES

## Global Packaging Trends & Market Forecasts

**USD 1.42 trillion**

The global packaging market is forecast to reach USD 1.42 trillion in 2028

**3.9% CAGR**

Globally, the packaging market is forecast to expand at a CAGR of 3.9% to 2028

**5.3% Growth**

The market in Asia alone will increase by 5.3% year-on-year across 2023-2028

**USD 470 billion**

In 2023, Asia is the largest market accounting for USD 470 billion of world packaging sale

### Asia's Growth Driven by Urbanisation and eCommerce

Demand is driven by urbanisation, rising real incomes and the development of more sophisticated logistics and retail infrastructure.

### Commitment towards Sustainability

Leading CPG (Consumer Packaged Goods) brands have also committed to improving the sustainability of their packaging portfolios across the forecast period, with the first targets set for 2025.

### Fastest Growing Sectors by 2028



**HEALTHCARE**  
**5.7% CAGR**



**FOOD**  
**4.4% CAGR**



**COSMETICS**  
**4.2% CAGR**

Source: Smithers

## Printing Industry Propelled By Packaging Boom

**USD \$660 billion**

The global packaging printing market size is expected to reach nearly USD 660 billion in 2028

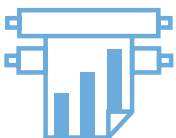
**8.3% CAGR**

Globally the packaging printing market size is expected to expand at the rate of 8.3% CAGR to 2028

**ASIA - PACIFIC**

is the fastest-growing region for both printing and packaging industries

### Industries Driving Print Growth



- + Consumer Packaged Goods
- + Pharmaceutical
- + Food & Beverage
- + eCommerce

### Technology Catalysts



- + Eco-friendly materials
- + 3D printing
- + Smart Packaging
- + Enhanced security measures



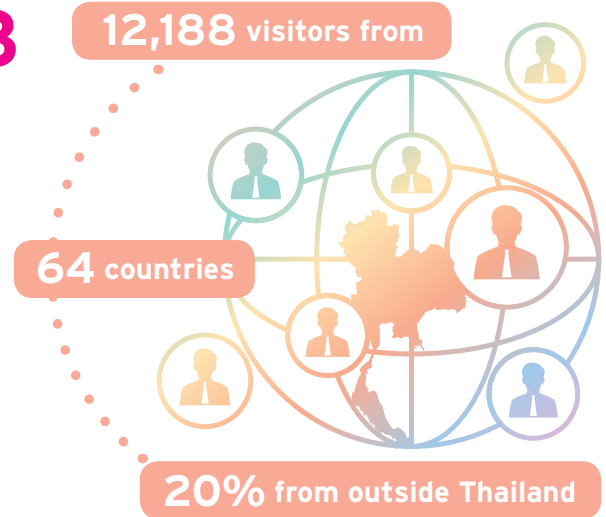
### Tech-Savvy Generation to Lead Industry Transformation

By 2040, decision-making positions will be increasingly held by millennials and Gen Z professionals. This tech-savvy generation will be fluent in adopting digital technologies like Artificial Intelligence (AI) data learning to

- + drive profitability
- + achieve operational efficiency
- + minimize material waste
- + generate greater cost savings
- + integrate seamless supply chain solutions
- + enhance speed to market

Sources: The Business Research Company, Frost & Sullivan

# A Look Back At 2023



## Who You Will Meet In 2025

### print and packaging

- + Printing houses and converters
- + Print service providers and suppliers
- + Bookbinders, print finishers and processing companies
- + Media production specialists
- + Label and packaging designers
- + Product managers
- + Production specialists from many different industries such as consumer goods, food, cosmetics, pharmaceutical, or luxury goods
- + Package production
- + Contract packaging
- + Machinery importers, dealers, distributors and agents

### marketing, publishing and media

- + Media producers
- + Print specifiers and print buyers
- + Agencies
- + Brand owner
- + Product designers from industry
- + Decision makers and buyers in the publishing and media industries
- + Advertising and design houses

### vertical markets

Decision makers, engineers, designers and product managers from industries and sectors such as:

- + Consumer goods
- + Food
- + Cosmetics
- + Luxury goods
- + Medicine / Pharmaceuticals
- + Electronics
- + Bank and Safety technology
- + Interior design
- + Glass industry
- + Logistics
- + Automotive and autoparts
- + Retail, private labels and e-Commerce

### future technologies

- + High-calibre IT and software experts
- + System and solution providers from all sectors of the industry such as premedia/prepress, print, postpress, and converting to packaging
- + Trade associations
- + Educational/governmental bodies

**Achieve business success in Southeast Asia. Get in touch today!**  
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# Your Participation

Option A	Option B	Option C
<b>Raw Space</b> (min. 18 sqm) <b>SGD 550 / THB 14,300</b> per sqm	<b>Basic Shell Scheme</b> (min. 12 sqm) <b>SGD 650 / THB 16,900</b> per sqm	<b>Enhanced Shell Scheme</b> (min. 12 sqm) <b>SGD 750 / THB 19,500</b> per sqm

All rates quoted are in Singapore Dollars. The Thai Baht fee is only applicable to companies registered in the Kingdom of Thailand and is subject to 7% VAT. Prevailing and additional charges may apply.



## BASIC SHELL SCHEME



\*Booth visuals for illustration purposes only. Actual layout may vary.

## ENHANCED SHELL SCHEME

(Additional features: Tall Maxima structure with 1 colour for facade and wall panel lining, graphic print of company logo on fascia board and cabinet, storage room)

## ELECTRICAL & FURNITURE ENTITLEMENT

	Area (in sqm)				
Items	12 - 17	18 - 23	24 - 29	30 - 35	36 - 40
Leather Chair	3	6	6	9	9
Lockable Cabinet	1	1	2	2	3
Discussion Table	1	1	2	2	3
Wastepaper Basket	1	1	2	2	3
Spotlight with arm	3	4	6	7	9
5amp/220V Powerpoint	1	1	2	2	3

Note: Financial credit will not be given for any item not utilized. The information provided above is correct at the time of printing and is subject to changes. Changes may be required by the organizer, hence the terms contained here cannot form part of an offer or contract.

Disclaimer: All information is published in good faith and based on information available at press time. No part of this publication may be reproduced in part or full without the written permission of the publisher.

# Maximize Your Business Impact!

## Unlock Exclusive Marketing & Promotional Opportunities with Your Participation

Increase awareness of your brand & solutions through a variety of high-impact marketing and advertising channels before, during and after the event.



### Media Opportunity

Editorials and potential news coverage



### On-Site Activities

Technical presentations, demonstrations, speaking slots



### Social Media

Featured exhibitors, product and programme highlights



### Print Promotions

On-site advertising, visitor guide, show updates, brochures, advertisements in trade publication



### Digital Advertising

Web banners, product highlights on official website and E-newsletters

## Early Sign-Up Exclusive

Secure the opportunity to jump-start your promotional campaign as part of our **Promotional Roadshow Circuit** when you book your booth early.

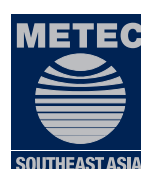
Gain a competitive edge to showcase your expertise to a targeted audience throughout the region, well ahead of the event.

Join us at the leading packaging and printing event in the region -  
**Book your booth space today.**  
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