

THU FRI SAT
7 8 9

AUGUST 2025

HALL 1, KICE
KHON KAEN, THAILAND

beyond 3rd

FOOD EXPO 2025
THE GREATER MEKONG FOOD TRADE SHOW

**EXPERIENCE THE FUTURE OF
FOOD, BEVERAGES AND TECHNOLOGY**

IN THE GREATER MEKONG SUBREGION — BEYOND IMAGINATION.

MULTISENSORY DINING

SUSTAINABILITY BEYOND THE PLATE

PERSONALIZED NUTRITION

HYPER LOCAL INGREDIENTS

IMMERSIVE CULINARY EXPERIENCES

BEYOND EXPERIENCE

Hosted by:



khonkaen international center of excellence

FOR MORE INFORMATION



SCAN NOW!



BEYOND FOOD INSIGHTS 2024

NUMBER OF VISITORS

3,795 PAX

INTERNATIONAL VISITORS :



VISITOR

NUMBER OF EXHIBITORS

200 CORP

INTERNATIONAL EXHIBITORS :

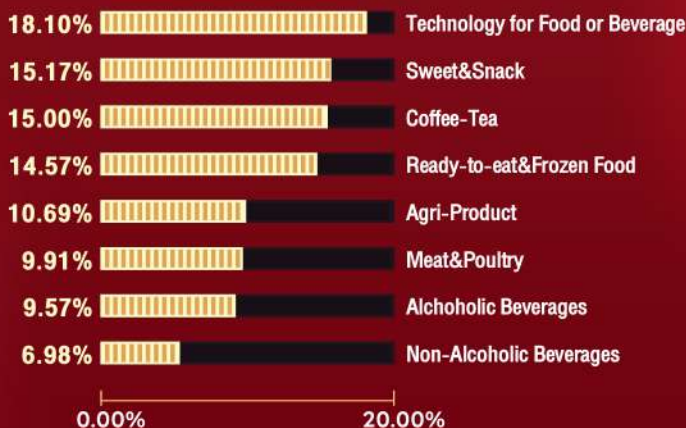


EXHIBITOR

Industry sector for Visiting Exhibitions



Which products or services Are you interested in?



Responsibilities and Engagement of visitors.



THU 7 FRI 8 SAT 9 **AUGUST 2025**

HALL 1, KICE KHON KAEN, THAILAND



EXHIBITOR PROFILES

FOODS • BEVERAGES

- Fruits & Vegetables & Rice
- Meat & Seafood
- Food ingredient & seasoning
- Ready to Cook
- Ready to Eat
- Hyper-Local Ingredients
- Halal Food
- Sweet & Confectionery
- Drinks
- Coffee & Tea
- Alcoholic Beverages
- Non-Alcoholic Beverages

TECHNOLOGY • SERVICE • STARTUP

- Food Machinery
- Food Equipment
- Food Innovation
- Food Service
- Transportation Services
- Tech Providers
- MarTech
- Service robot providers
- Sustainability consulting provider
- Consulting
- Food Technology
- Beyond Food Startup
- Food Franchise

FUTURE FOOD

- Organic Food
- Nutrition Food
- Future Food
- Plant Base
- Alternative Protein

VISITOR AND BUYERS PROFILES



RESTAURANT,
CAFE, PUB & BAR



FOOD
MANUFACTURER



RETAILER/
E-TAILER



EDUCATION



IMPORTER



DISTRIBUTOR,
DEALER,
EXPORTER,



INVESTMENT



HOTEL



CONSULTATION



PROFESSIONAL
ASSOCIATION



TRADE/
INDUSTRIAL
ORGANIZATION



DEPARTMENT
STORE/
CHAIN STORE



GOVERNMENT



TRADE
ASSOCIATION



MEDIA

EXHIBITION SPACE



STANDARD PACKAGE

- **Raw Space**
(Minimum 9 Sq. m.)
Cost: 3,500 thb./ sq. m.



SILVER PACKAGE

- **Standard Booth**
(Minimum 6 Sq. m.)
Cost: 30,000 thb/Booth



GOLD PACKAGE

- **Standard Booth**
(Minimum 9 Sq. m.)
Cost: 50,000 thb/Booth



ONLINE REGISTRATION

1. Register via the website: **www.Beyondfood.com** or scan the **QR Code** to register.
2. Fill in the details in the system, prepare the required documents, and upload the files.

Note

- Companies that are members of the Department of International Trade Promotion / Thai Chamber of Commerce / The Federation of Thai Industries, as well as participants from the previous year, will be prioritized for consideration.
- The decision of the event organizers is final



REQUIRED DOCUMENTS FOR REGISTRATION

1. Copy of the company's certificate or legal entity registration, dated within the past 6 months
2. Copy of the Certificate of VAT Registration (nw. 20)
3. Product sample image (File format EPS/JPEG/TIF, resolution 300 dpi)
4. Company stamp image* (File format EPS/JPEG/TIF, resolution 300 dpi)
5. Trademark image* (File format EPS/JPEG/TIF, resolution 300 dpi)
6. Certification of membership (e.g., Department of International Trade Promotion, Thai Chamber of Commerce, or trade associations)
7. Copy of halal product certification* (for those wishing to participate in the Halal Food Zone)
8. Copy of organic product certification* (for those wishing to participate in the FutureFood Zone)

Note

- Please name the image files with the company's English name
- Registration documents must be signed and stamped by the company on every page



**UNLOCKING
BOUNDLESS POSSIBILITIES
FOR THE MEKONG REGION**

REGISTER NOW!



FOR MORE INFORMATION

📞 **090-961-2122**

📱 **beyondfoodexpo**

🌐 **beyondfoodexpo.com**

✉ **beyondfood@kice-center.com**

