

Facts and Figures

PACK PRINT INTERNATIONAL 2025

10th International Packaging and Printing Exhibition for Asia

www.pack-print.de



Schedule

Date	: 17-20 September 2025 (Wed – Sat)
Venue	: Bangkok International Trade & Exhibition Centre (BITEC), Bangkok, Thailand
Opening Hours	: 10am – 6pm (17-19 September 2025) 10am – 5pm (20 September 2025)
Frequency	: Biennial
Open to	: Trade Visitors and Professionals Only (FREE admission upon registration)

Jointly Organized By:

■ Messe Düsseldorf Asia Pte Ltd	■ The Thai Packaging Association	■ The Thai Printing Association
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Officially Supported By:

- Messe Düsseldorf – Germany, Organizer of:
 - drupa – No. 1 for Printing Technologies
 - interpack – Processes and Packaging Leading Trade Fair

Concurrent Exhibitions:

■ CorruTec ASIA	■ Wire Southeast Asia	■ Tube Southeast Asia
■ GIFA Southeast Asia	■ METEC Southeast Asia	

Prices

Cost of participation:	THB 14,300 per sqm for Space Only	(minimum 18 sqm)
	THB 16,900 per sqm for Shell Scheme Package	(minimum 12 sqm)
	THB 19,500 per sqm for Enhanced Shell Scheme Package	(minimum 12 sqm)

Profile of Exhibits *(also refer to Space Application Form for full product range)*

PACKAGING

- Packaging machines, equipment, accessories & appliances
- Machines for the production of packages
- Labelling machines and labels
- Packaging materials, means & aids
- Storage, logistics and transport equipment
- Prototyping
- Services for the packaging industry

PRINTING

- Pre-press and pre-media
- Printing machinery, appliances & accessories
- Book binding
- Print finishing
- Paper converting including packaging production
- Digital Printing
- Corrugated Printing
- Services for the printing industry

Profile of Visitors

Print and Packaging

- Printing houses and converters
- Print service providers and suppliers
- Bookbinders, print finishers, and processing companies
- Media production specialists
- Label and packaging designers
- Product managers
- Production specialists from many different industries such as consumer goods, food, cosmetics, pharmaceutical, or luxury goods
- Package production
- Contract packaging
- Machinery importers, dealers, distributors, and agents

Future Technologies

- High-caliber IT and software experts
- System and solution providers from all sectors of the industry such as premedia/prepress, print, postpress, and converting to packaging
- Trade associations
- Educational / governmental bodies

Marketing, Publishing, and Media

- Media producers
- Print specifiers, print buyers
- Agencies
- Brand owners
- Product designers from industry
- Decision makers and buyers in the publishing and media industries
- Advertising and design houses

Vertical Markets

Decision makers, engineers, designers, and product managers from industries and sectors such as :

■ Consumer goods	■ Medicine	■ Automotive
■ Food	■ Electronics	■ Auto parts
■ Cosmetics	■ Interior design	■ Retail
■ Luxury goods	■ Glass industry	■ Bank and safety technology
■ Pharmaceuticals	■ Logistics	

Statistics Details

	2007	2009	2011	2013	2015	2017	2019	2022	2023*
Exhibitors	285	170	168	202	300	300	325	171	303
No. of participating countries / regions	25	21	17	19	20	25	30	27	25
Visitors									
• Local	89%	94%	85%	87%	81%	77%	70%	85%	80%
• Overseas	10%	6%	15%	13%	19%	23%	30%	15%	20%
Total number of Visitors	18,000	13,000	16,360	16,833	14,615	17,452	19,052	10,007	12,188
No. of countries / regions	60	40	59	51	50	58	62	73	64

*as at 6 Oct 2023

Contact us

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