



21-23/05/2025

WTC EXPO, BINH DUONG, VIETNAM



01-03/10/2025

I.C.E HANOI, VIETNAM



Organized by



Name of Event:

- Cold Chain & Refrigeration Exhibition

Concept of the event:

- Exhibition and Conference on cold chain and refrigeration industry.

Date of Event:

- 21-23 May & 1-3 October, 2025

Location of Event:

- World Trade Center, Binh Duong New City, Vietnam
- Hanoi International Center for Exhibition (I.C.E Ha Noi)

Expected no. of Attendees: 6,000+

Event Goals

To provide a platform for technology and innovation for cold storage and cold chain and Supply Chain Industry.

To discuss latest trends of cold chain and cold Supply Chain Industry

To learn what are the critical challenges related to products,
Show case products

FOCUS COUNTRIES

- Thailand
- Myanmar
- **Vietnam**
- Taiwan
- Indonesia
- Malaysia
- Singapore
- Korea
- Hong Kong
- Japan
- Philippines
- India

There's no better location than Vietnam for promoting your technical and management expertise.

Event Details

EVENT ATTENDEES PROFILE

- Agro & Agriculture
- Cold Chain Consultant
- Cold Storage Owners
- Fast Food Chains
- Food Grains Exporters & Importers
- Fruits & Vegetables
- Milk & Dairy
- Pharmaceutical
- Processed & Packaged Foods
- Restaurant & Hotels
- Retail & E-Commerce Companies
- Seafood & Fisheries
- Transport & Logistic Companies



Bakery Industry



Fruit and Vegetable Industry



Frozen and Processed Food Industry



Pharmaceutical Industry



Seafood



Ice Cream Industry

Event Details

EVENT ATTENDEES PROFILE



Visitors by Business



Importer - Exporter



Distributor



Warehouse & Cold Storage



Cold Chain Provider



Manufacturers Of Processed & Packaged Foods



Trade Association

Exhibiting Profile



Refrigeration
Technology
Manufactures



Cold Storage
Facilities



Transportation &
Logistics
Companies



Temperature
Monitoring &
Control Solutions



HVAC (heating,
ventilation, and air
conditioning)
companies



Cold Chain Service
Providers



Packaging
Solutions
Providers



Software
Technology
Innovators



Media Agencies

- TUOI TRE
- VNEXPRESS
- THANH NIEN
- BAO BINH DUONG
- TIEN PHONG
- NGUOI LAO DONG
- VOV
- CONG THUONG
- PHAATA COMPANY LIMITED
- HAI QUAN ONLINE
- VIETNAM NEWS
- NHAN DAN
- HTV9
- VIETNAM PLUS
- VIETNAM NEWS AGENCY
- NEWSPAPER VNA
- VIETNAM BUSINESS FORUM
- EASTERN TRADE MEDIA PTE LTD/
ASIA PACIFIC METALWORKING
EQUIPMENT NEWS
- DAU TU NEWS

Ngành logistics sẽ được "hâm nóng" từ chuỗi cung ứng lạnh



Hoài Anh

Xem các bài viết của tác giả

- NHỊP ĐỘ PHÁT TRIỂN

Theo dõi Haiquanonline trên Google News

Thích 0 Chia sẻ Chia sẻ



(HQ Online) - Logistics đa phương thức và chuỗi lạnh dành cho các sản phẩm nhạy nhiệt như thực phẩm, mỹ phẩm hay vắc xin sẽ đòi hỏi các nhà cung ứng dịch vụ hậu cần không ngừng đổi mới và cải tiến quy trình cũng như công nghệ để không để vượt mất cơ hội hưởng lợi từ các phân khúc tăng trưởng nhu cầu rất nhanh này.



THE LOGISTICS INDUSTRY WILL
BE "WARMED UP" FROM THE
COLD SUPPLY CHAIN

<https://haiquanonline.com.vn/nganh-logistics-se-duoc-ham-nong-tu-chuoi-cung-ung-lanh-139106.html>

Thị trường chuỗi cung ứng lạnh: Dư địa lớn, cơ hội mở



Xuân Thảo

Xem các bài viết của tác giả

Theo dõi Haiquanonline trên Google News

Thích 4 Chia sẻ Chia sẻ



(HQ Online) - Thị trường chuỗi cung ứng lạnh Việt Nam có quy mô lên đến gần 10 tỷ USD, đây cũng là thị trường có dư địa lớn và cơ hội mở cho các doanh nghiệp cung ứng. Tuy nhiên, các doanh nghiệp trong nước lại chưa thực sự chú trọng tham gia vào thị trường giàu tiềm năng này.

- Ngành logistics sẽ được "hâm nóng" từ chuỗi cung ứng lạnh
- "Xoáy" vào công nghệ để tham gia sâu chuỗi cung ứng toàn cầu
- Chuỗi cung ứng- "Liều thuốc" cho tình trạng rời rạc, thiếu liên kết

**COLD SUPPLY CHAIN MARKET:
LARGE SPACE, OPEN
OPPORTUNITIES**

<https://haiquanonline.com.vn/nganh-logistics-se-duoc-ham-nong-tu-chuoi-cung-ung-lanh-139106.html>

Thị trường kho vận lạnh Việt Nam sẽ chạm mốc 295 triệu USD năm 2025

(Xây dựng) - Theo báo cáo e-Economy của Google và Temasek, lĩnh vực kho vận lạnh tại Việt Nam trong hai năm gần đây đã đạt được sức hút mạnh mẽ, được thúc đẩy bởi những đơn hàng xuất nhập khẩu thuốc và vaccine, cùng với sự tăng trưởng "vũ bão" của giao nhận thực phẩm và thương mại điện tử dự kiến đạt 15 tỷ USD năm 2025.



THE VIETNAMESE COLD
LOGISTICS MARKET IS
PROJECTED TO REACH 295
MILLION USD BY 2025.

<https://haiquanonline.com.vn/nganh-logistics-se-duoc-ham-nong-tu-chuoi-cung-ung-lanh-139106.html>

The food industry of Việt Nam has significant potential for promoting international cooperation.



The food industry was one among key industries prioritized by the Government to 2025. - VNA/VNS

Time: 8:30 - 11:30, November 8, 2023
Venue: Vietnam News Agency Pressroom 1st
No. 11/1 Thang Kien, Hanoi City, Hanoi

5 Stars

Tìm kiếm

REQUEST FOR QUOTE

Dear All,

Petrolvietnam (hereinafter to address to the following)

1. 01 PH
2. 01 PS
3. 01 PH
4. 01 PH

Read more

Avies

by GABMedia

**FOOD INDUSTRY HAS LARGE
POTENTIAL TO EXPAND
MARKETS**

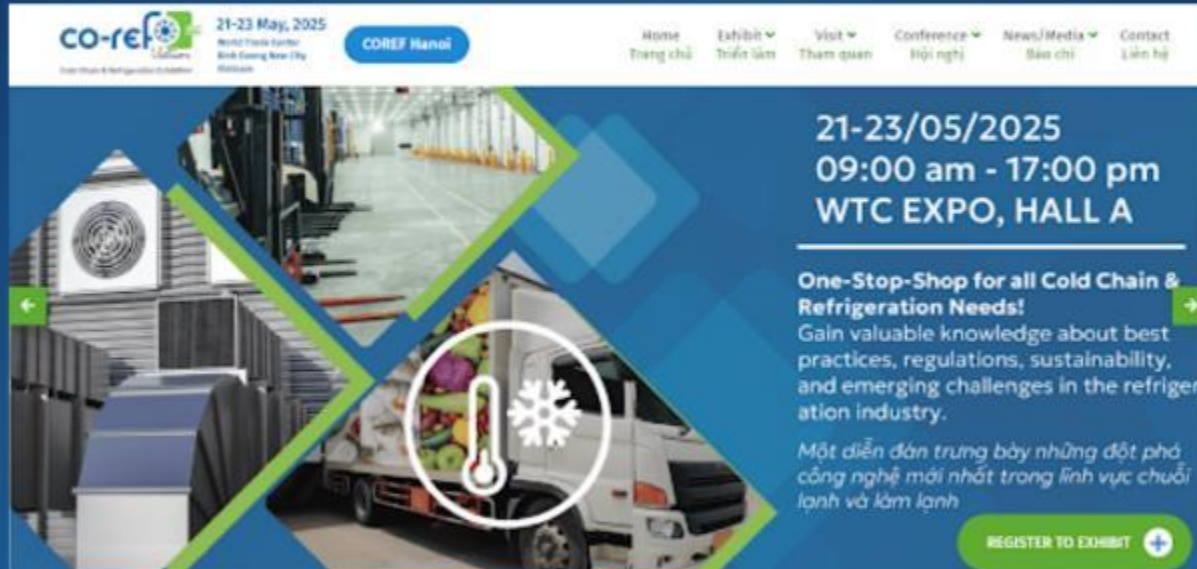
<https://haiquanonline.com.vn/nganh-logistics-se-duoc-ham-nong-tu-chuoi-cung-ung-lanh-139106.html>

Marketing Plan

Co-Ref Desktop & Mobile Website

Here's a brief breakdown how we reach out to the buyers:

Mobile



Desktop

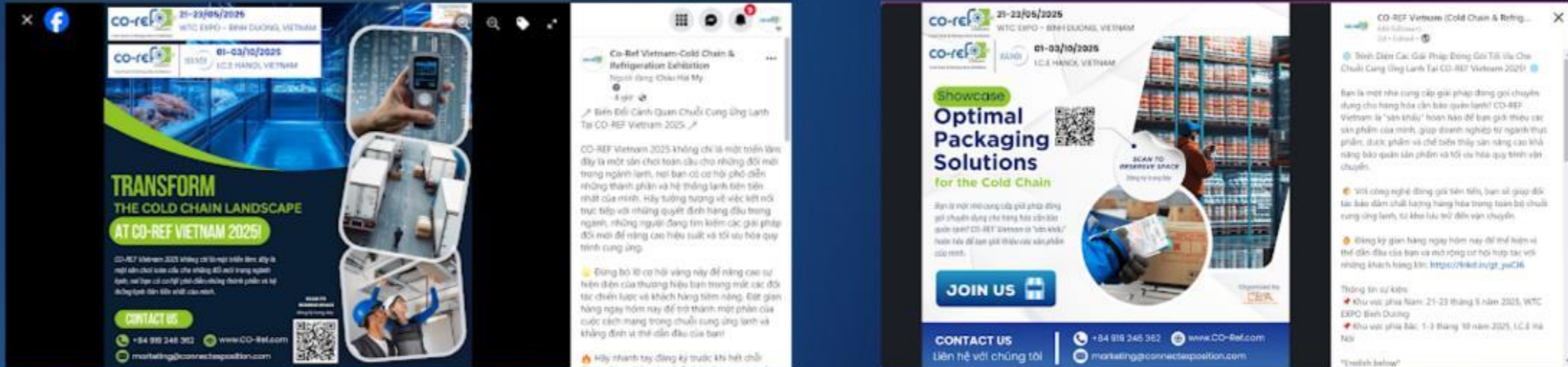


We do all this and lot more..

Marketing Plan

Social media

Here's a brief breakdown how we reach out to the buyers:



Marketing Plan

Social media

Here's a brief breakdown how we reach out to the buyers:



100

We

Email Campaign

Our permission-based email and e-newsletter campaigns target tens of thousands of buyers to remind them of the benefits of attendance and to drive them to register.



SMS Marketing



Nhan ngay gio to Hung Vuong,
Connect Exposition Asia tran
trong men chuc quy khách hàng
có ngay nghỉ lễ tết AM AP -
HANH PHUC bên người thân và
gia đình.



Offline Presence



Exclusive VIP Invitation for 2000 Guests



Telemarketing

Location of Street Banners

LOCATION OF STREET BANNERS

Number	Location	Specific location	Form		Description
			Vertical	Horizontal	
Location for highway					
1	THUAN AN CITY	Highway 13	25	3	Direction from Ho Chi Minh city to Binh Duong, highway traffic flow
2	NEW CITY	Hung Vuong street towards WTC	20		Peak traffic area
3		Hung Vuong - Pham Ngoc Thach intersection (towards New City)		1	Path to local administrative center, agency object
4		Pham Ngoc Thach Street (from Hospital 512 toward Hung Vuong street)	20		
5	INDUSTRIAL PARK	VSIP I Industrial Park	30	5	Concentrate of factories and manufactures
6		VSIP II Industrial Park	20	4	
7		VSIP II- A Industrial Park	15	1	
8		My Phuoc 1 Industrial Park	15	1	
9		My Phuoc 2 Industrial Park	15	1	
10		My Phuoc 3 Industrial Park	25	3	
11		Bau Bang Industrial Park	15	1	
Total			200	20	

Distribute leaflets Binh Duong – Bien Hoa – HCM – Ba Ria

STT	KV	DETAILS	QUANTITY
DISTRIBUTE LEAFLETS IN BINH DUONG			10,000
1	Tân Uyên	Phu Chanh Industrial Zone, residential areas around targeting manufacturing companies	500
2		Phuoc Hai Quarter, Thai Hoa Ward, Tan Uyen Town (Road 29, Road 31)	500
3		VSIP II Binh Duong Industrial Park, residential areas around targeting manufacturing companies	500
4		Dong An 2 Industrial Zone, residential areas around targeting manufacturing companies	500
5		Song Than 3 Industrial Park, residential areas around targeting manufacturing companies	750
6		Nam Tan Uyen Industrial Zone, residential areas around targeting manufacturing companies	1000
7	Bến Cát	My Phuoc 3 Industrial Zone, residential areas around targeting manufacturing companies	1000
8		My Phuoc 1 Industrial Zone, residential areas around targeting manufacturing companies	1000
9	TDM	Dai Dang Industrial Zone, residential areas around targeting manufacturing companies	750
10		Tan Van - My Phuoc, Pham Ngoc Thach,	750
11		Nguyen Van Tiet, Pham Ngu Lao, Ngo	750

DISTRIBUTE LEAFS BINH DUONG - BIEN HOA - HCM - BA RIA			
STT	KV	DETAILS	QUANTITY
12	Thuận An	VSIP Industrial Park, residential areas around targeting manufacturing companies	1000
13	Di An	Song Than 1 Industrial Zone, residential areas around targeting manufacturing companies	1000
BIEN HOA			2500
1		Amata Industrial Zone, residential areas around targeting manufacturing companies	1250
2		Bien Hoa Industrial Zone, residential areas around targeting manufacturing companies	1250
HCM			4,760
1		Q9 High-Tech Industrial Park	1000
2		Vinh Loc Industrial Park	1000
3		Tan Binh Industrial Park	1000
4		Cat Lai Industrial Park	1000
5		An Ha Industrial Park	750
BÀ RIA - VT			2750
1		Phu My 3 Industrial Park	1000
2		My Xuan B1 Industrial Park	1000
5		Chau Duc Industrial Park	750
Total			20,000

Event Calendar 2025



CO-REF Vietnam 2025

Content	No.1 Exhibition & Conference on Automation, Logistics, Warehousing, Material Handling
Date	21-23/05/2025
Event type	Exhibition (B2B)
Venue	WTC EXPO, Hall A, Binh Duong, Vietnam
Website	www.CO-Ref.com



Vietnam Warehousing & Automation Show 2025

Content	No.1 Exhibition & Conference on Automation, Logistics, Warehousing, Material Handling
Date	21-23/05/2025
Event type	Exhibition (B2B)
Venue	WTC EXPO, Hall A, Binh Duong, Vietnam
Website	www.VietnamWAShow.com



Smart Delivery Vietnam 2025

Content	Vietnam's only dedicated event for Delivery, Postal, Parcel, e-Commerce, Retail, last-mile, delivery, logistics, and supply chain sector
Date	21-23/05/2025
Event type	Exhibition (B2B)
Venue	WTC EXPO, Hall A, Binh Duong, Vietnam
Website	www.SmartDeliveryVietnam.com



Viet Cargo Expo 2025

Content	Unleashing Connectivity, Elevating Logistics, Shaping The Future
Date	21-23/05/2025
Event type	Exhibition (B2B)
Venue	WTC EXPO, Hall A, Binh Duong, Vietnam
Website	www.VietCargoExpo.com

Event Calendar 2025



CO-REF Vietnam 2025 in Hanoi

Content	Hanoi's Gathering Point for Cold Chain & Refrigeration Experts
Date	01-03/10/2025
Event type	Exhibition (B2B)
Venue	I.C.E Hanoi, Vietnam
Website	www.CO-Ref.com



Vietnam Warehousing & Automation Show 2025

Content	Unlock the Future of Warehousing, Automation and Supply Chain Innovation in Hanoi.
Date	01-03/10/2025
Event type	Exhibition (B2B)
Venue	I.C.E Hanoi, Vietnam
Website	www.VietnamWAShow.com



Smart Delivery Vietnam 2025

Content	The Premier Event for Logistics and Delivery in Postal, Parcel, Ecommerce, and Retail
Date	01-03/10/2025
Event type	Exhibition (B2B)
Venue	I.C.E Hanoi, Vietnam
Website	www.SmartDeliveryVietnam.com



Viet Cargo Expo 2025

Content	Tagline: Uniting Hanoi's Aviation, Air & Sea Logistics, Freight Forwarders, and Cargo Logistics Experts
Date	01-03/10/2025
Event type	Exhibition (B2B)
Venue	I.C.E Hanoi, Vietnam
Website	www.VietCargoExpo.com

THANK YOU

CÔNG TY TNHH Connect Exposition Asia (CEA)

- CEA VIETNAM OFFICE: 92-94-96-98-100/2 Nguyễn Công Trứ, Phường Nguyễn Thái Bình, Quận 1, Thành phố Hồ Chí Minh, Việt Nam
- PHONE: +84 919 246 362
- EMAIL: marketing@connectexposition.com

