

FACT SHEET

ELECTRIC VEHICLE ASIA Thailand's Leading Specialized International Electric Vehicle Technologies Exhibition & Conference

- Date/ Time:** **2-4 July 2025** / (10:00 – 18:00 hrs.)
- Venue:** Queen Sirikit National Convention Center (QSNCC), Bangkok
- Show Website:** www.evasia-expo.com
- Exhibition Size:** **25,000** Square Meter Total Floor Space
- Organised by:** Informa Markets (Thailand)
- Show Frequency:** Annual
- Participation:** Regional and Local Exhibitors/ Visitors
- Expected Visitor:** **30,000** trade visitors
- Co-located with** **ASEAN SUSTAINABLE ENERGY WEEK 2024 (ASEW) (35th edition)**
ASEAN's Most Comprehensive International Exhibition and Conference on Renewable Energy, Energy Efficiency, and Energy Storage Technology

Endosed by

- Ministry of Energy
- Ministry of Industry

Officially Supported:

- Ministry of Natural Resources and Environment
- Ministry of Digital Economy and Society
- Ministry of Higher Education, Science, Research, and Innovation
- The Board of Investment Office (BOI)

Supported:

- Department of Alternative Energy Development and Efficiency
- Energy Policy and Planning Office, Ministry of Energy
- Department of Industrial Works
- National Science and Technology Development Agency
- Thailand Convention and Exhibition Bureau (TCEB)

Co-Organised Electric Vehicle Asia:

- Electric Vehicle Association of Thailand (EVAT)

Conference Support / Partners:

- National Institute of Metrology
- Technology Promotion Association (Thailand-Japan)
- National Electronics and Computer Technology Center (NECTEC)
- Thailand Energy Storage Technology Association (TESTA)
- Thailand Greenhouse Gas Management Organization (TGO)
- Mobility & Vehicle Technology Research Center (MOVE)
- Asian Federation of Electric Vehicle Associations (AFEVA)
- Thai Industrial Standards Institute (TISI)
- National Innovation Agency (NIA)

Publications Support:

- Advance Industry Media Co., Ltd.
- Brandex Directory Co., Ltd.
- Focus Technology Co., Ltd.
- Maps & Globe Specialist (Singapore) PTE. LTD.
- Orange Media Group Pte. Ltd.,
- Smart Trade Publication Co., Ltd.
- Technology Media Co., Ltd.
- Thai-Italian Chamber of Commerce
- Mediator Co., Ltd.
- Ringier Trade Media Ltd.

Exhibitor Profile

Battery and Component | Battery Swap Technologies | Charging Station / EV Quick Chargers / Normal Charger | Connectors / Cables | Control Modules / Software | Design & Simulation | Drive System / System Providers / Safety Driving Systems | Electric Vehicle and E-mobility Component Manufacturer | Energy Storage Technology | Entertainment & Connectivity | Harnesses | Magnetic Contactor | Manufacturing & Production Machinery and Equipment | Motor Technologies / Automotive Motors / Parts and Materials | Next-Generation Batteries | Power & Energy Monitoring System / Testing | Rechargeable Batteries | Services Application / Software Developer | Software & Equipment Providers | Solid State Distribution Equipment Providers | Autonomous Vehicle Technologies | Mobility-as-a-Service (MaaS) | Smart Transportation (Smart City) and Security Systems (ADAS) | Hydrogen Fuel Cell Technologies | Insurance for E-Mobility | Other related EV and E-mobility Technology and Service

Visitor Profile

Owners, Consultant | Investors | CTO, Technical Lead | Academic | Design and System Engineers | Director | Engineering Consultancy | Engineering Managers | Government | Maintenance Managers | Manufacturing Managers | Mechanical Service Contractors | Operations Managers | Policy makers | Production and Technical Managers | Purchasing Managers, Procurement Managers | Car-Sharing & Ride-Sharing Operators | Software Developers & Engineers | Insurance institute and Security Consultant | Financial Institute | University / Research Institute

2024 Visitor Analysis **28,435** trade visitors from **63** Countries

Classified by Job Function

- Owner/ Stakeholder/ Top Management (CEO, CFO, COO, CTO, MD, DMD, GM) 33%
- Middle Management 29%
- Operational staff (Engineer, Technician, Maintenance) 19%
- Business Consultant 12%
- Policy Maker 5%
- Professor / Student / Researcher 2%

Classified by Company's Main Industry

- Electronic & Electrical 36%
- Automobile Assembler / Auto parts & Components 29%
- Engineering Consultant Services / Engineering Procurement Consultant (EPC) 15%
- Building & Construction / Contractor / Sub-contracting 10%
- Power Generator/Power Plant (IPP, SPP, VSPP, Community Power Plant) 6%
- Resources (Energy & Utilities) 4%

Classified by Purpose of Visit

- To View and Study New Technology 35%
- To View and Recommend to Decision Maker 33%
- To Place Orders 22%
- To Attend Seminars and Conferences 10%

Product of Interest

- Power Management 31%
- Charging Station 26%
- Battery Component and Materials 17%
- Energy Storage Technology 13%
- Electric Vehicle Component Manufacturer 9%
- Simulation / Software Developer and Equipment Providers 4%

Budget for Purchasing

- US\$20,001 - 100,000 49%
- Less than US\$20,000 31%
- More than US\$100,001 20%

Participation Rates:

RAW SPACE (Minimum 18 sqm.)

- USD 425/ sq.m
- THB 14,200/ sq.m



SHELL SCHEME

- USD 525/ sq.m
- THB 17,000/ sq.m

Corner Charge per booth

(for space less than 18 sq.m.)

- USD 150
- THB 5,000

SHELL SCHEME includes:

- Fascia board 0.5 m. height with company name
- Needle punch carpet
- White panel system 2.5 m.
- 1 Lockable cabinet
- 1 Table
- 3 Folding chairs
- 1 Socket point 5 Amp 220V
- 2 Units of 40w fluorescent lights
- 1 Waste basket

PAVILION (minimum 36 sq.m.)

- USD 577/ sq.m



PAVILION includes:

- Fascia board 0.5 m. height with company name
- Needle punch carpet
- White panel system 2.5 m.
- 1 Low Glass Showcase (Lockable)
- 1 Company's logo Sticker on showcase
- 4 Folding chairs
- 2 Units of 40w fluorescent lights
- 1 Socket point 5 Amp 220V
- 1 Waste basket
- 1 Brochure Rack

* Fee is subject to 7% Value Added Tax. * Thai Baht fee is applied to companies registered in the Kingdom of Thailand only

For more information and booth booking, Please Contact

Thailand & Other Country:

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