



FACT SHEET

ELECTRIC VEHICLE ASIA Thailand's Leading Specialized International Electric Vehicle Technologies Exhibition & Conference

Date/ Time: 2-4 July 2025 / (10:00 – 18:00 hrs.)

Venue: Queen Sirikit National Convention Center (QSNCC), Bangkok

Show Website: www.evasia-expo.com

Exhibition Size: 25,000 Square Meter Total Floor Space

Organised by: Informa Markets (Thailand)

Show Frequency: Annual

Participation: Regional and Local Exhibitors/ Visitors

Expected Visitor: 30,000 trade visitors

Co-located with ASEAN SUSTAINABLE ENERGY WEEK 2024 (ASEW) (35th edition)

ASEAN's Most Comprehensive International Exhibition and

Conference on Renewable Energy, Energy Efficiency, and Energy

Storage Technology

Endosed by

- Ministry of Energy
- Ministry of Industry

Officially Supported:

- Ministry of Natural Resources and Environment
- Ministry of Digital Economy and Society
- Ministry of Higher Education, Science, Research, and Innovation
- The Board of Investment Office (BOI)

Supported:

- Department of Alternative Energy Development and Efficiency
- Energy Policy and Planning Office, Ministry of Energy
- Department of Industrial Works
- National Science and Technology Development Agency
- Thailand Convention and Exhibition Bureau (TCEB)

Co-Organised Electric Vehicle Asia:

• Electric Vehicle Association of Thailand (EVAT)







Conference Support / Partners:

- National Institute of Metrology
- Technology Promotion Association (Thailand-Japan)
- National Electronics and Computer Technology Center (NECTEC)
- Thailand Energy Storage Technology Association (TESTA)
- Thailand Greenhouse Gas Management Organization (TGO)
- Mobility & Vehicle Technology Research Center (MOVE)
- Asian Federation of Electric Vehicle Associations (AFEVA)
- Thai Industrial Standards Institute (TISI)
- National Innovation Agency (NIA)

Publications Support:

- Advance Industry Media Co., Ltd.
- Brandex Directory Co., Ltd.
- Focus Technology Co., Ltd.
- Maps & Globe Specialist (Singapore) PTE. LTD.
- Orange Media Group Pte. Ltd.,
- Smart Trade Publication Co., Ltd.
- Technology Media Co., Ltd.
- Thai-Italian Chamber of Commerce
- Mediator Co., Ltd.
- Ringier Trade Media Ltd.











Exhibitor Profile

Battery and Component | Battery Swap Technologies | Charging Station / EV Quick Chargers / Normal Charger | Connectors / Cables | Control Modules / Software | Design & Simulation | Drive System / System Providers / Safety Diving Systems | Electric Vehicle and E-mobility Component Manufacturer | Energy Storage Technology | Entertainment & Connectivity | Harnesses | Magnetic Contactor | Manufacturing & Production Machinery and Equipment | Motor Technologies / Automotive Motors / Parts and Materials | Next-Generation Batteries | Power & Energy Monitoring System / Testing | Rechargeable Batteries | Services Application / Software Developer | Software & Equipment Providers | Solid State Distribution Equipment Providers | Autonomous Vehicle Technologies | Mobility-as-a-Service (MaaS) | Smart Transportation (Smart City) and Security Systems (ADAS) | Hydrogen Fuel Cell Technologies | Insurance for E-Mobility | Other related EV and E-mobility Technology and Service

Visitor Profile

Owners, Consultant | Investors | CTO, Technical Lead | Academic | Design and System Engineers | Director | Engineering Consultancy | Engineering Managers | Government | Maintenance Managers | Manufacturing Managers | Mechanical Service Contractors | Operations Managers | Policy makers | Production and Technical Managers | Purchasing Managers, Procurement Managers | Car-Sharing & Ride-Sharing Operators | Software Developers & Engineers | Insurance institute and Security Consultant | Financial Institute | University / Research Institute





2024 Visitor Analysis 28,435 trade visitors from 63 Countries

Classified by Job Function

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•	Owner/ Stakeholder/ Top Management (CEO, CFO, COO, CTO, MD, DMD, GM)	33%	
•	Middle Management	29%	
•	Operational staff (Engineer, Technician, Maintenance)	19%	
•	Business Consultant	12%	
•	Policy Maker	5%	
•	Professor / Student / Researcher	2%	

Classified by Company's Main Industry

•	Electronic & Electrical	36%
•	Automobile Assembler / Auto parts & Components	29%
•	Engineering Consultant Services / Engineering Procurement Consultant (EPC)	15%
•	Building & Construction / Contractor / Sub-contracting	10%
•	Power Generator/Power Plant (IPP, SPP, VSPP, Community Power Plant)	6%
•	Resources (Energy & Utilities)	4%

Classified by Purpose of Visit

•	To View and Study New Technology	35%
•	To View and Recommend to Decision Maker	33%
•	To Place Orders	22%
•	To Attend Seminars and Conferences	10%

Product of Interest

•	Power Management	31%
•	Charging Station	26%
•	Battery Component and Materials	17%
•	Energy Storage Technology	13%
•	Electric Vehicle Component Manufacturer	9%
•	Simulation / Software Developer and Equipment Providers	4%

Budget for Purchasing

•	US\$20,001 - 100,000	49%
•	Less than US\$20,000	31%
•	More than US\$100,001	20%









Participation Rates:

RAW SPACE (Minimum 18 sqm.)

- USD 425/ sq.m
- THB 14,200/ sa.m





SHELL SCHEME

- USD 525/ sq.m
- THB 17,000/ sq.m

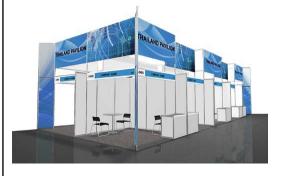
SHELL SCHEME includes:

- Fascia board 0.5 m. height with company name
- Needle punch carpet
- White panel system 2.5 m.
- 1 Lockable cabinet

Corner Charge per booth

(for space less than 18 sq.m.)

- USD 150
- THB 5,000
- 1 Table
- 3 Foldina chairs
- 1 Socket point 5 Amp 220V
- 2 Units of 40w fluorescent lights
- 1 Waste basket



PAVILION (minimum 36 sq.m.)

USD 577/ sq.m

PAVILION includes:

- Fascia board 0.5 m. height with company name
- Needle punch carpet
- White panel system 2.5 m. •
- 1 Low Glass Showcase (Lockable)
- 1 Company's logo Sticker on showcase
- 4 Folding chairs
- 2 Units of 40w fluorescent lights
- 1 Socket point 5 Amp 220V
- 1 Brochure Rack

* Thai Baht fee is applied to companies * Fee is subject to 7% Value Added Tax. registered in the Kingdom of Thailand only

For more information and booth booking, Please Contact Thailand & Other Country:

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